

## Letter Of Recommendation

**To whom it may concern,**

It is our pleasure to recommend **Neerav Dureja**. As a participant in the **summer internship program** organized by Masters Union, he demonstrated **excellent talent, determination and zeal**, standing out among his peers.

**His key contributions include:**

- **Marketing and growth support** for multiple high school programs, including Summer Skills Week, and Summer Start-Up Week. He applied exemplary skills in **social media strategy, content creation, video editing, and offline promotions** to help amplify outreach, engagement and participation.
  - **Summer Skills Week:** A week-long bootcamp on practical 21<sup>st</sup> century skills like app building, stock market trading and content creation
  - **Summer Start-up Week:** A 5-day intensive simulation of ideating, building out and pitching real start-ups ideas to actual VCs and investors
- On-ground engagement at **high-footfall roadshows** in hotspot locations around Gurgaon: where he **interacted with live audiences** of 100+ participants per event, demonstrating **solid communication and sales competence** to engage prospective participants
- Execution of **full-scale operations** for the above listed events, working across **planning, logistics, team coordination and on-site execution**. His ability to think ahead, adapt under pressure and collaborate with his peers made him a **reliable and integral** part of the operations team.

Overall, Neerav brought to the table **a keen awareness** for campaign building and marketing strategy, while demonstrating **strong leadership and a collaborative spirit** with his fellow interns.

I have no doubt that he is on a **positive trajectory** to achieve remarkable things in the future, and strongly recommend him to **any academic or professional opportunity** he chooses to pursue.

Sincerely,  
Team,  
Masters' Union

